

PRESS RELEASE

DKSH expands markets in Malaysia, Thailand, and Vietnam for instruments maker Helmut Fischer

**DKSH Management Ltd.
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DKSH, the leading provider of Market Expansion Services with a focus on Asia, has successfully represented Helmut Fischer's coating thickness measurement and material testing instruments in Thailand for several years, adding Vietnam in the beginning of 2010. Now, the two companies sign an exclusive distribution agreement for Malaysia as well.

Kuala Lumpur, December 3, 2010 – DKSH and Helmut Fischer have extended their original agreement by adding an exclusive distribution agreement for Malaysia, thereby building on earlier agreements for Thailand and Vietnam.

Helmut Fischer is recognized as a leader coating thickness measurement and material testing instruments. More than 50 years in the field have resulted in high-precision instruments that are widely used for solar cell measurements, material coating thickness measurement, fast and accurate analysis of unknown materials, etc. DKSH's strong background in Asia's instruments industry makes it the perfect partner to handle Helmut Fischer's instruments in Thailand, Vietnam, and Malaysia, providing sales, marketing, project management, and after-sales services all in one go.

Marcel Koch, Marketing Manager from Helmut Fischer states: "Helmut Fischer AG and DKSH already started a successful cooperation in Thailand more than ten years ago. Recently, DKSH expanded our representation for the territory of Vietnam. Due to the traditionally strong position of DKSH in South East Asia, Helmut Fischer AG is pleased to announce the new representation of DKSH in Malaysia for our XRF-instruments, starting from January 1, 2011."

"We are very pleased to partner with Fischer," says Dr. Adrian Eberle, Executive Vice President Business Unit Technology from DKSH. "This partnership brings tremendous synergy potential to Fischer and DKSH by channeling both our expertise to grow the instruments business. The powerful combination of our two companies creates a unique opportunity to boost Fischer's market presence in Malaysia, in addition to our existing partnerships in Thailand and Vietnam."

About Helmut Fischer

Helmut Fischer is a Swiss-German producer and distributor of innovative high class instruments for non-destructive coating thickness measurement, material analysis, hardness and material testing. Two headquarters (Sindelfingen near Stuttgart, Germany, Huenenberg near Zug, Switzerland) work globally with numerous subsidiaries and dealers around

the world. Responding to the high demands on quality and to best satisfy the customers, Helmut Fischer also runs two application labs in Switzerland and China, where specialists providing solutions for special requests and applications. Additionally, Helmut Fischer has a calibration lab in Germany which is accredited according to ISO 17025.

Helmut Fischer offers a comprehensive portfolio of products, solutions and services based on a wide range of technologies such as X-ray fluorescence, beta-backscatter, magnetic induction, eddy current, coulometric techniques and micro hardness testing for coating thickness measurement, material analysis and material test.

Today, Fischer instruments are used successfully around the world in various fields of applications and industries such as electronics, semiconductors, automobile, aircraft, aerospace, electroplating, decorative coatings, jewelry, hallmarking, heavy industry, research & development, laboratories, and many others.

About DKSH

DKSH is the leading Market Expansion Services Group with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets.

With 560 business locations in 35 countries – 20 of them in Europe and the Americas – and 22,000 specialized staff it is one of the top 20 Swiss companies ranked by sales and employees. In 2009, DKSH generated annual gross revenues of CHF 8,600 million.

DKSH's **Business Unit Technology** is the leading provider of Market Expansion Services involving technical solutions for capital investment goods and analytical instruments. DKSH Technology's field of competence includes the manufacturing and production, energy, research, food and beverage, advanced metals, and infrastructure sectors with a service portfolio that includes market entry consultancy, project financing, product planning, marketing, sales, application engineering, and after-sales services.

With 67 business locations in 17 countries and 1,200 specialized staff, Business Unit Technology generated annual gross revenues of CHF 507 million in 2009.

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